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MACP AGM 2023

6th November 2023, 6pm

Report:	Digital
Committee Member:	Gethin Lynch
Date of report:	10/10/2023

Overview of Year

This year has seen the introduction of a new modern MACP website in conjunction with LightMedia. The decision to part ways with our previous provider was made due to several customer relations management (CRM) system issues. These issues created a great deal of additional work for our admin staff and there were several recuring renewal fees faults. As an executive committee a decision was made to move towards a new provider. LightMedia have a strong pedigree in hosting <u>medical and healthcare</u> <u>organisations</u> with similar size and functionality as we the MACP require.

The website was launched in August 2023 and the build process was led by the digital officer and importantly the administrative team that will run the CRM functions. We are more than please with the support we have been given thus far and hope the smooth running of the website can free up our administrators to work on other projects. The design of the website is modern and reflects the more diverse membership and population that we serve.





Progress against organisation's strategic aims

FourteenFish is a modern, digital and user-friendly platform that will support MSK clinicians currently working within Advanced practice, aspiring to become Advanced Practitioners or those supporting/supervising Advanced Practitioners. Given the size and scale of launching the FourteenFish and in addition to the ongoing leadership required to maintain the platform we have recruited a new co-opted member to the executive committee who's role will solely involve FourteenFish.

The FourteenFish platform for MSK has been exclusively purchased by the MACP and so a name change was discussed. It was agreed that the portal will now be called <u>MACP Evolve</u>. There are ongoing changes needed to optimise the platform for its use in Advanced Practice and MACP portfolio aid.



Introducing MACP Evolve

CPD Portal intro v The FCP / MACP

ne / MACP Evolve

What is MACP Evolve?

MACP is our CPD portal that provides access to an ewace is our CPD portaining provides access to an e-soortfolio that intuitively maps to MACP and therefore FOMPT Standards as well as FCP standards and MSK Advanced Practice (AP) standards. - The e-portfolio supports those seeking to pro vidence of capability in completing their FCP and AP

The e-portfolio can support those wishing to join the The e-portfolio can support those wishing to join th MACP as Full Members in assisting them in submitti evidence for membership.
The MACP also recognised the importance of developing the platform to include the upcoming Consultant Framework Capabilities to ensure inclusi for all our members in recording CPD.

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Why use MACP Evolve?

This CPD portal is an MACP MSK Capability portal This CPD portal is an MACP MSK Capability portal designed to help any MSK clinication to manage their CPD. The importance of CPD has always been essential, however gathering evidence to support your leaning can be a challenge. MACP Evolve makes this job easier using accessible easy to use functions.

It links to the HEE FCP roadmap and it links to the MACP Portfolio Route. Watch the video to see how it can benefit you.

Who can gain access & how?

Free access is available to all categories of MACP rive access is available to all categories of MACP Membership - Full, Associate and Affiliate as part of the membership package. You do not have to complete any exams to become an affiliate member of the MACP other than being an MSK

or supervisor? Do I have to pay? No, supervisors or mentors do not have to pay to view the trainee portfolio or verify the trainee on the

website. How will I know when a trainee's FCP or MACP p

How do I use it as a mentor How does it help me as an aspiring FCP?

FCP RoadMap, Knowledge, Skills and Attributes FCP RoadMap, Knowreage, souis and Artroutes mapping has also been made easy and user friendly with both desktop and mobile functions. As the FCP MSK Roadmap stage 2 WPBA mirrors that of the GP specialist training, it made sense that we should utilise a

Delivering excellence in MSK health. We have added new online clinical mentoring modules that are free to access through a collaboration with the CSP. These will provide support to for clinical mentors and mentees. https://www.macpweb.org/learning-resources/clinical-mentoring.aspx

Progress against sub-speciality strategic aims

The new website will help support members and non-members with contemporary educational resources that reflect modern knowledge translation. We are currently in the process of building a new knowledge translation area that meets the needs of our membership working in a modern healthcare society.

We have purchased additional modules on the website one which is the executive meeting module. This will allow for a more concise way to record and report upon each executive meeting, storing important documentation within the website.

Key Development Plans for 23/24

Knowledge translation area on the new website

Analyse administrative time use on CRM duties.